

FOCALIBRE

Photography Themes:

1. Looking Through a Gendered Lens

This topic focuses on ensuring gender equality in policy-making, assessing the gendered impacts of technological disruption, and promoting financial inclusion and sustainability from a gendered perspective.

- **Gender in Policy-Making:** Gender-sensitive policies are essential to ensure equal opportunities and reduce disparities in the workplace and beyond.
- **Gendered Impact of Technological Disruption:** As technology advances, its impact on gender roles and employment opportunities varies
- **Gender and Environmental Sustainability:** Women often play a significant role in sustainable practices, particularly in agriculture and small businesses.
- **Gendered Financial Inclusion:** Women, particularly in developing regions, often face barriers to financial services

Photography Suggestions:

Photograph: Women in leadership roles, working in tech or green industries, or participating in policy-making discussions. Capture gender-inclusive workplaces or initiatives aimed at reducing gender disparities.

Avoid: Tokenistic images that portray women only in stereotypical roles. Avoid depictions that don't address the gendered aspect of the issues being discussed.

2. Sustainability and Green Economy

The shift towards a green economy involves adopting practices that reduce environmental impact while promoting economic growth. Key areas include the transition to renewable energy, green finance, and sustainable development.

- **Transition to Renewable Energy:** This involves moving from fossil fuels to renewable sources like wind, solar, and hydroelectric power
- **Green Finance:** Sustainable investing and green bonds are becoming popular as they promote environmentally friendly projects and practices.
- **Climate Change and Economy:** The economic impact of climate change is significant, affecting industries, agriculture, and overall economic stability.

Photography Suggestions:

Photograph: Renewable energy installations like wind farms, solar panels, or hydroelectric dams. Capture urban green spaces, sustainable farming practices, or eco-friendly infrastructure

Avoid: Overly simplistic or clichéd imagery like just a green leaf or single solar panel. Stay away from images that do not clearly connect to economic impacts or sustainability efforts.

Reels:

Beyond the Screen: Daily Disconnect

- A reel series that contrasts moments in daily life, showing people physically present but mentally elsewhere due to their phones or social media. Each reel highlights simple scenarios—like family dinners, study sessions, or outings—emphasizing how social media pulls attention away from real-world interactions.

- A reel documenting a person's journey through a digital detox. It could feature quick shots of initial restlessness, gradual ease, rediscovering hobbies, and reconnecting with friends and family. Each reel ends with a message on the benefits of reducing screen time.

Short-Film:

The Filtered Reality: A Journey to Authentic Self-Acceptance

In an era where a swipe or filter can reshape reality, what does it mean to truly be ourselves? Filmmakers, challenge yourselves to dive deep into the emotional journey of self-acceptance against the backdrop of social media's polished perfection. Through captivating storytelling and evocative visuals, explore the struggles and triumphs of individuals who face the pressure to meet online ideals—only to discover the liberating power of authenticity.

Theme Exploration:

- Depict the contrast between a character's online image and real-life struggles with self-worth.
- Illustrate the emotional impact of striving to meet digital standards of beauty or success.
- Show a personal journey toward self-acceptance, exploring how the protagonist reconciles their online persona with their true self.